

CREATIVE DIRECTION

GeForce RTX 50

Introduce GeForce RTX 50 through product imagery and campaign visuals.

MY ROLE

Creative Direction / RTX & GeForce

DELIVERABLES

Launch imagery · Campaign visuals

YEAR

2025



SELECTED CREDITS

Art Direction / Trey Hollinger

IN THIS PROJECT

Launch imagery · Gamers festival · RTX laptops
· On stage