

CREATIVE DIRECTION

Machine Learning

An ongoing study of creative direction with AI: prompts, references, variations, and node-based workflows.

SCOPE

Generative imagery · Neural graphics · Exploration



THE IDEA

Use the same subject, Medusa, to test how references and art direction change an image.

SELECTED CREDITS

Chapter 01 - Generative AI · An ongoing study in prompt craft: generating variations of "an image of Medusa" across early AI tools, shifting descriptors, styles, and references with each pass. The work probes our role as creative directors in an AI-mediated landscape - where artistic context, cultural framing, and inclusivity shape whether a generated image carries meaning or simply renders one.

CONTEXT

Instant Neural Graphics Primitives with a Multiresolution Hash Encoding

Chapter 02 - Agentic Workflow A new iteration moves the experiment from single-prompt outputs into a Weavy node-based workflow. Prompts, references, and style controls are composed as a system rather than a sentence letting Medusa evolve through iteration, art direction, and a more deliberate creative process, and a sharper answer to what authorship looks like alongside AI.

IN THIS PROJECT

AI context · Neural graphics · Agentic workflow · Generative AI · DAWN