

CREATIVE DIRECTION

Protect What Matters

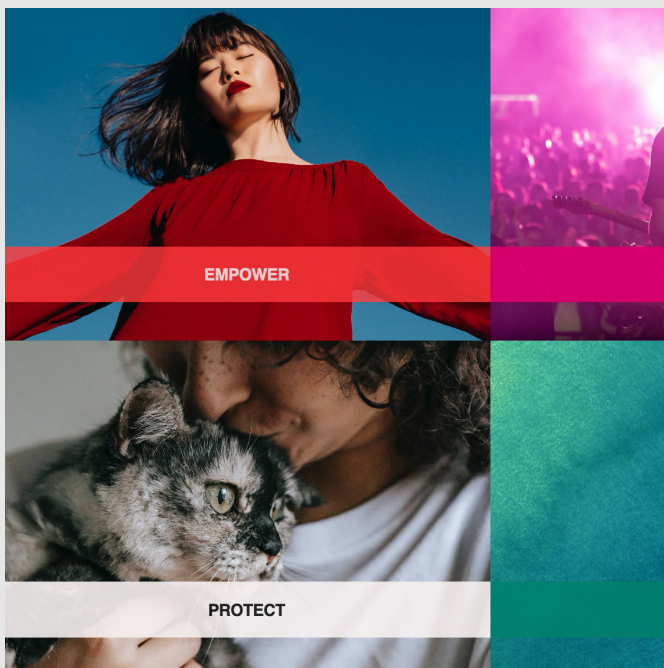
Put everyday life at the center of McAfee's consumer brand.

MY ROLE

Creative Direction / McAfee Brand Team

DELIVERABLES

Brand imagery · Campaign assets



IN THIS PROJECT

Brand & campaign imagery