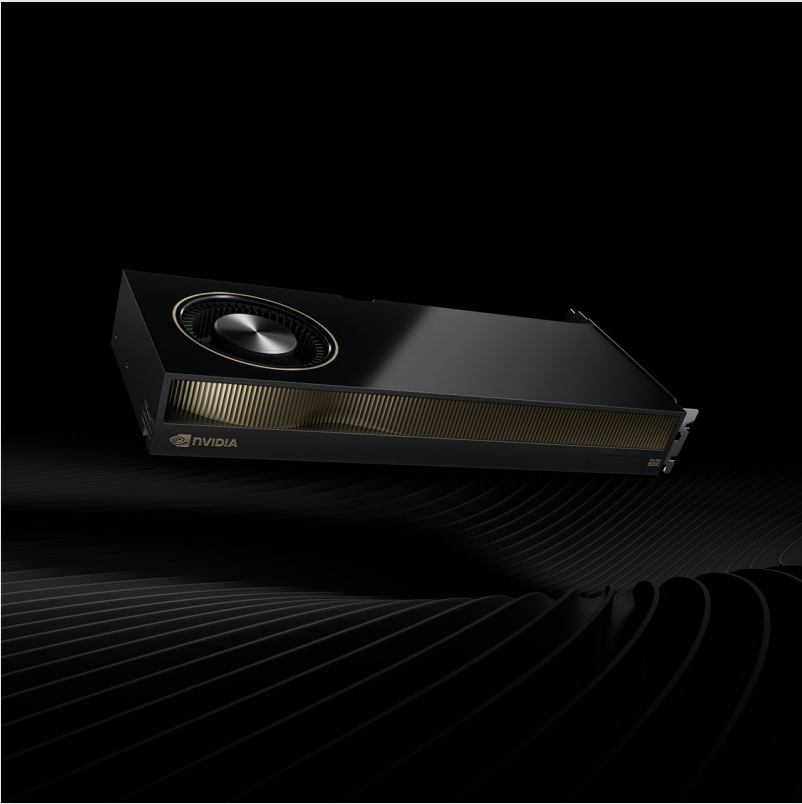


CREATIVE DIRECTION

RTX PRO Blackwell / 25

Introduce RTX PRO Blackwell through product imagery and film.

MY ROLE	DELIVERABLES	YEAR
Creative Direction / RTX PRO & DGX Spark	Launch imagery · Product film	2025



CONTEXT

As generative AI capabilities expand, NVIDIA is equipping developers with the tools to seamlessly integrate AI into creative projects, applications and games to unlock groundbreaking experiences on NVIDIA RTX AI PCs and workstations.

IN THIS PROJECT

Launch imagery · Project context · Film · Product gallery